TECHNOLOGY

Appraisal & Tax Solutions "From Start To Finish"

"It ain't what you don't know that gets you into trouble. It's what you know for sure that just ain't so." ~ Mark Twain

GOALS

- Accurate Values
- Equitable Values
- Defendable Values
- Customer Service
- Transparency



HOW TO REACH GOALS?

•Clean •Analyze •Appraise •Share

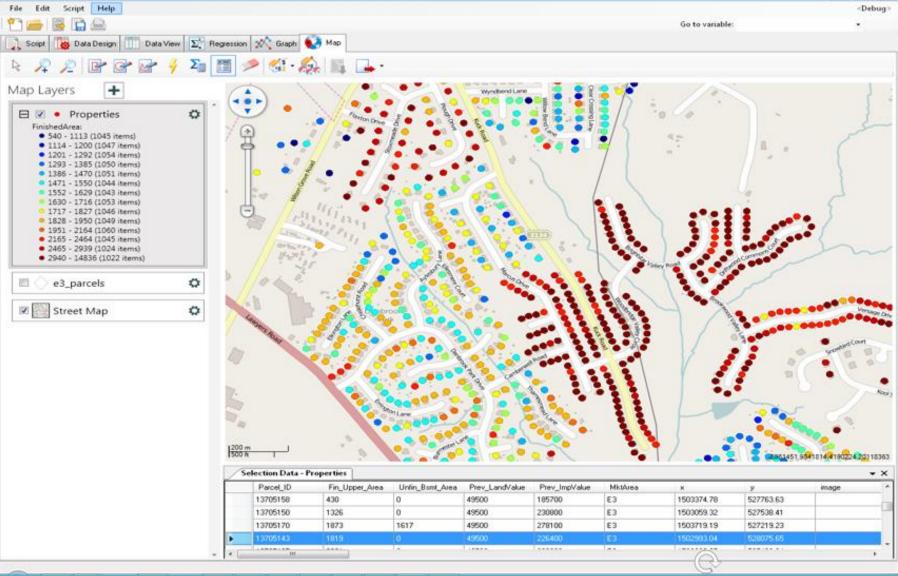


CLEAN DATA

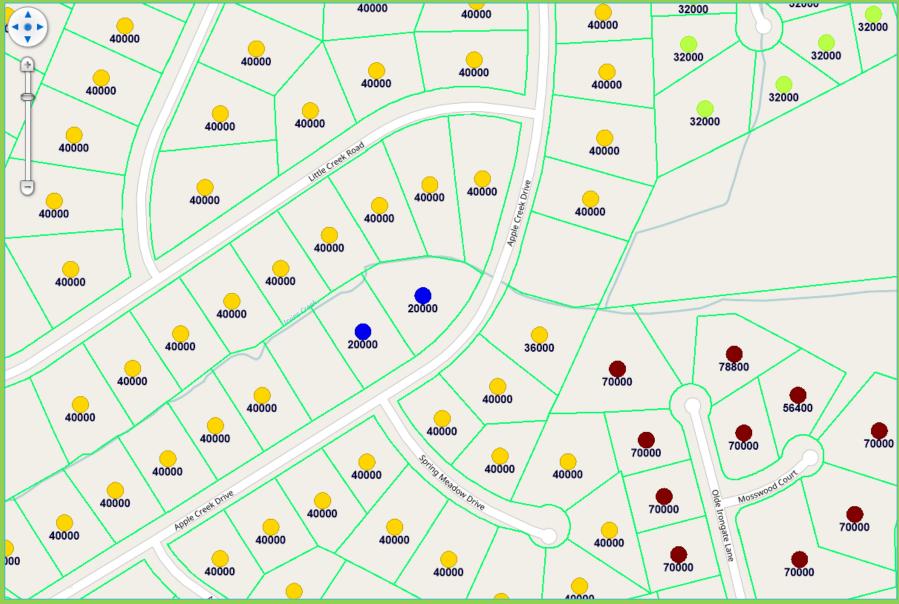
				FULL_BA	THS		
				_			
	Value		Frequency	Percent	Cumulative %	Show or	n Map
	0		10	0.068	0.068		
	1		1,874	12.807	12.875		
	2		11,664	79.71	92.585		
	3		1,013	6.923	99.508		
	4		63	0.431	99.938		
	5		8	0.055	99.993		
	7		1	0.007	100		
	Total:		14,633				
				FIRE_PLA	CES		
/alue		Frequ	iency	Percent	Cumulative %		Show o
)		2,135		14.59	14.59		
		12,474	4	85.246	99.836		
		23		0.157	99.993		
}		1		0.007	100		

Total: 14,633

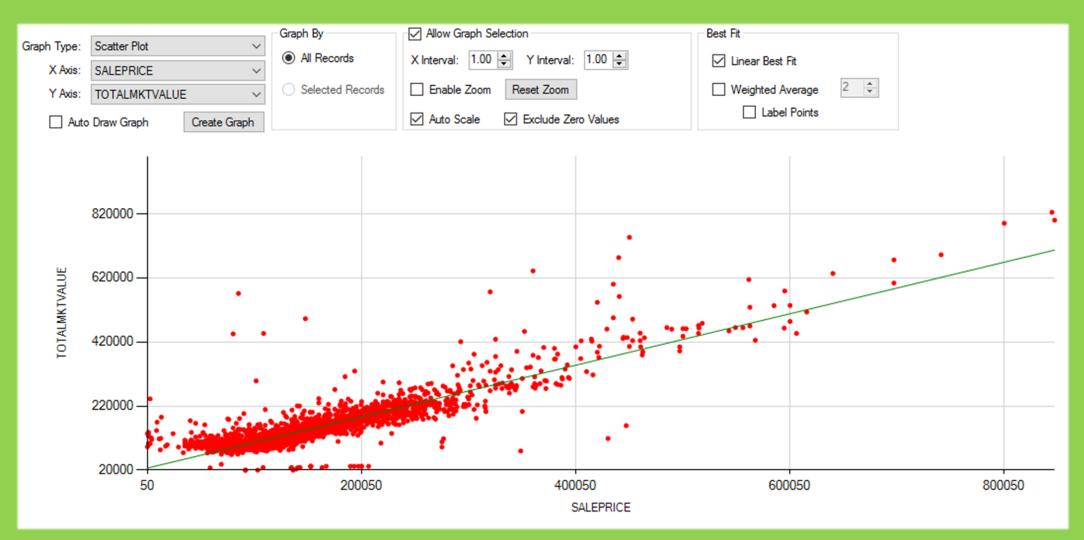
CLEAN DATA



CLEAN DATA



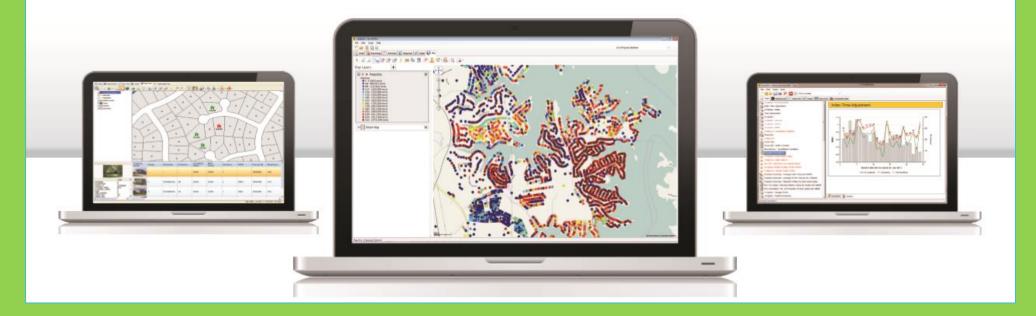




ANALYZE

Descriptives: Quantitative Variables

Attribute	Count	Sum	Min	Max	Mean	Median	Std Dev	
FINISHEDAREA	571	1,039,500	696	4,367	1,820	1,670	614.327	
LANDVALUE	571	16,550,500	16,200	100,000	28,985	25,000	12,128.689	
SALEPRICE	571	86,952,100	60,000	562,500	152,280	133,000	66,225.377	
TOTALMKTVALUE	57 1	84,507,500	20,000	562,200	147,999	127,500	70,136.967	



APPRAISE

Ratio Analysis : Compare spatialest v Cost Approach

TOTALMKTVALUE/SALEPRICE

Attribute	Count	Mean	Median	Std Dev	PRD	COD	cov	сос
All	565	0.979	0.989	0.17	1.008	9.928	17.322	0.699

SPATIALEST_VALUE/SALEPRICE

Attribute	Count	Mean	Median	Std Dev	PRD	COD	cov
All	565	1.009	1.005	0.106	1.012	7.944	10.516

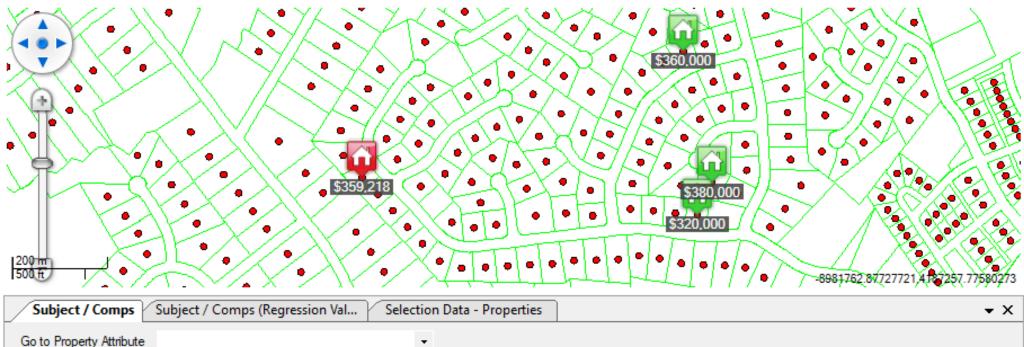




DON'T STOP WITH ONE METHOD.. REGRESSION AND COMP MODELS

Nodel: Regression Analysis << Back to Models														
t Model	Model Results													
	Succeeded: Last Run: We	YES ed, M	ay 10, 2017 ⁻		Number of pro Model constan COD	nt \$41,	57 727.7 8.629	3 Std err est	0.9272 \$18,049.42 tio 1.0000	Mean ratio Median ratio PRD	1.0128 1.0033 1.0128	COV Median COV Mean PRB	? 11.24% 11.15% -0.0409	^
What SALE	odel Configuration /hat is the value/sale attribute? () CALEPRICE ()													
	Attribute		Data Info		Configu	ation			Results	Constra	ained			
	Attribute		Missings	Quan?		Replace Missings	Info	Contribution	Influence	Reliability	(
1	FINISHEDAREA	ŵ	0	¥		skip	1	\$44.54	high	high				
÷	LUC	Ē	0			skip	Ð		medium					
+	AGE_GROUP	ŵ	0			skip	1		medium					
	LANDVALUE	ŵ	0	~		skip	Ð	\$2.30	high	high				
		m	0			skip	1		high					
	GRADE	w	v				2		1000 - 0000					

COMP MODELS

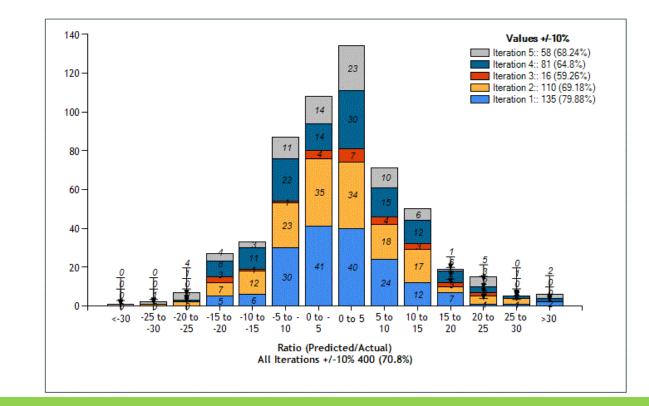


Go to Property Attribute

Property Image	Comp	Similarity	Distance	spatialest Value	MRA Value	Iteration	SalePrice	Parcel_ID	^
	-	-	-	359218	371611	2	0	13527239	
	1	0.69268573396	1964	371496	376873	4	360000	13527307	
	2	A 71012020000	1002	240707	267020	4	200000	12527402	~

COMP MODELS

Total Unknowns Valued :13732 (97.65%) Total Knowns Valued : 565 (98.95%) r Squared : 0.9343 Adjusted r squared : 0.9341 COD : 7.9439 COV Median : 10.5538 COV Mean : 10.5164 Median : 1.0050 Mean : 1.0088 Weighted Mean Ratio : 0.9968 Price Related Differental : 1.0120 Price Related Bias : -0.0379

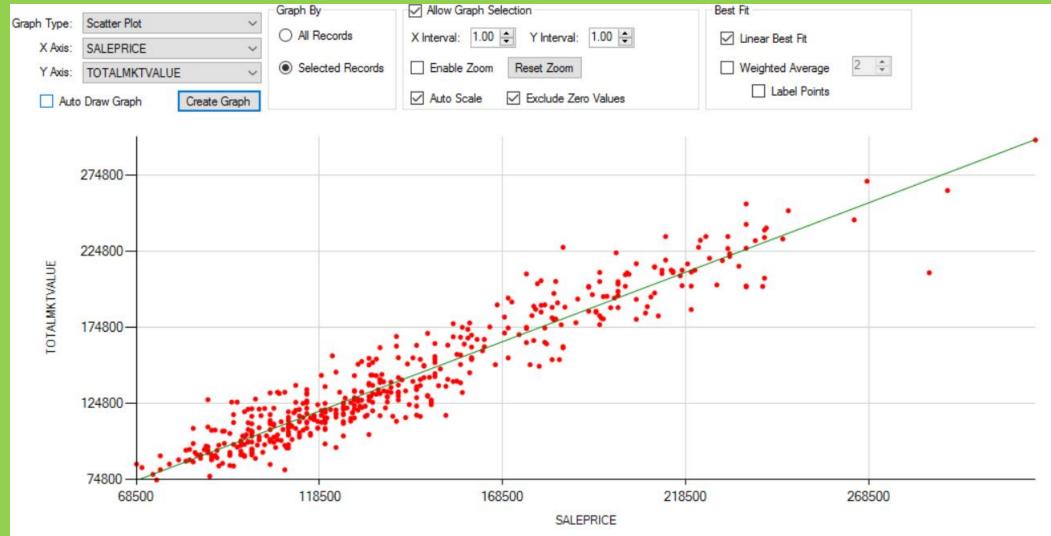


Ratio Analysis :Review IAAO stats by Grade

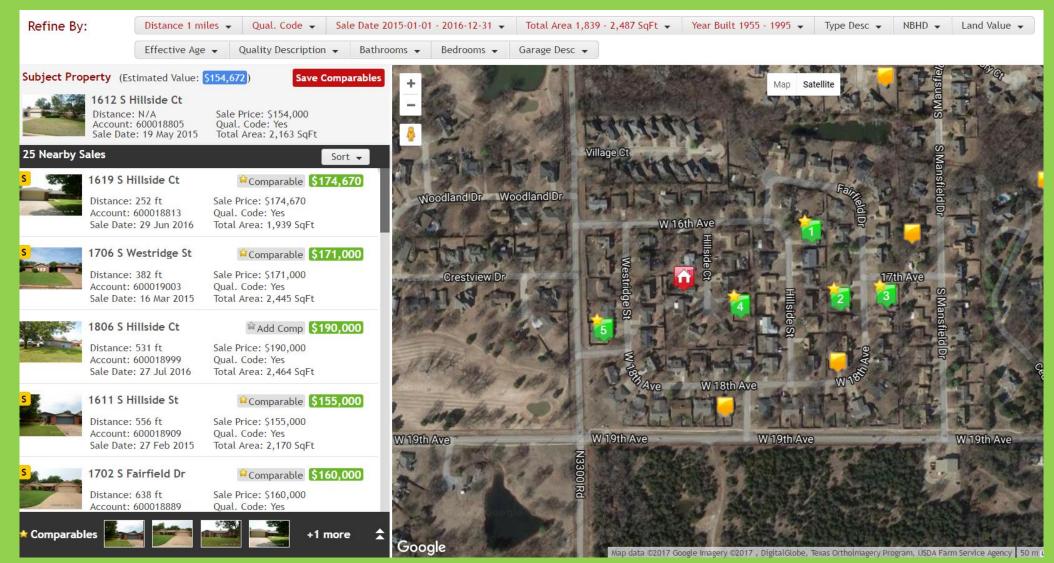
TOTALMKTVALUE/SALEPRICE

Attribute	Count	Mean	Median	Std Dev	PRD	COD
Average	534	0.977	0.987	0.169	1.012	9.886
Good	26	1.015	1.037	0.186	1.003	10.329
Very_Good	5	1.025	1.036	0.093	1.007	6.975
All	565	0.979	0.989	0.17	1.008	9.928

Defend Using Mass Appraisal Statistics



Scatter Plot for Average Quality Sales



Using Single Property Appraisal Techniques

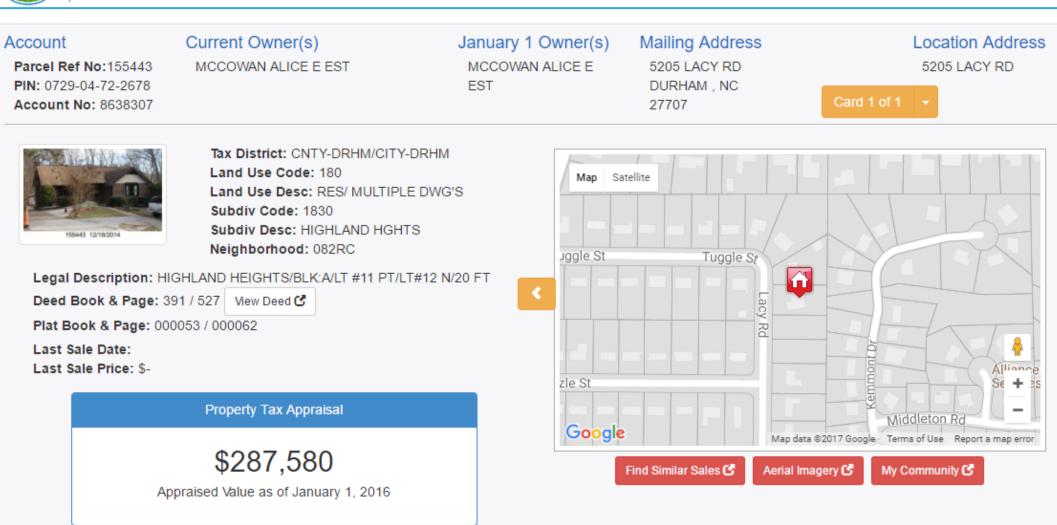
Grid Estimate: \$171,300 (Moving Average) Min: \$165,200 Max: \$188,060	Subject	Comp #*					
Address	1612 S HILLSIDE CT	1611 S HILL		1702 S FAIR		1701 S FAIR	
Sale Price/Date	\$154,000 / 19 May 2015	\$155,000 / 27		\$160,000 / 5	-	\$169,000 / 24	
Instrument Num	2259-0851	2244-0	795	2347-0	0575	2380-0	387
Distance	-	556 ft		638 ft		825 ft	
Sale Date	19 May 2015	27 Feb 2015	\$8,500	5 Aug 2016	\$1,600	24 Feb 2017	\$0
Land Value	\$30,000	\$30,000	\$0	\$30,000	\$0	\$30,000	\$0
Quality	3	3	\$0	3	\$0	3	\$0
Condition	3	3	\$0	3	\$0	3	\$0
Total Area	2,163 SqFt	2,170 SqFt	\$0	1,917 SqFt	\$8,550	1,933 SqFt	\$8,000
Year Built	1975	1977	\$0	1978	\$0	1979	\$0
Basement/Min	0 SqFt	0 SqFt	\$0	0 SqFt	\$0	0 SqFt	\$0
Basement/Part	0 SqFt	0 SqFt	\$0	0 SqFt	\$0	0 SqFt	\$0
Bedrooms	3.00	3.00	\$0	3.00	\$0	3.00	\$0
Bathrooms	2.00	2.00	\$0	2.00	\$0	2.00	\$0
Half Baths	1	0	\$3,000	0	\$3,000	0	\$3,000
Garage	541 SqFt	626 SqFt	\$-1,300	465 SqFt	\$1,100	483 SqFt	\$900
Site Impr Value	\$0	\$0	\$0	\$0	\$0	\$370	\$-370
Total Adjustment Adjusted Sale Price		Net:7% Gross	:8% \$10,200 \$ 165,200	Net:9% Gros	s:9% \$14,250 \$ 174,250	Net:7% Gross	7% \$11,530 \$ 180,530



Tax Administration Record Search

County Home Page Tax Administration

Q Select Search





Overview



This property contains land mainly classified for assessment purposes * as **RESIDENTIAL** property with a(n) **RANCH** style building, built about **1972**, with a heated area of **3,256** sqft, with **2** building(s), **4** total bedroom(s), **3** total bath(s), **0** total half bath(s).

*The classification for assessment purposes is not a zoning designation and does not speak to the legality of the current use of the subject property.

Overview Building Details

Land Details

C Deeds

Sales Permits

🕑 Tax Bill 🛛 🕑 Map

Print Record Card

C Appeal Options

Building Details



155443 12/18/2014

Year Built: 1972 Heated Area (S/F): 3,256 Bathroom(s): 3 Full Bath(s) 0 Half Bath(s) ** Bedroom(s): 4 Fireplace (Y/N): Y Number of Fireplaces: 1 Basement (Y/N): Y Finished: 1,514 Attached Garage (Y/N): N

C I would like to request Changes

Appraised Improvement Values

\$255,855 Appraised Value as of January 1, 2016

value of building(s) only

* Note - As of January 1

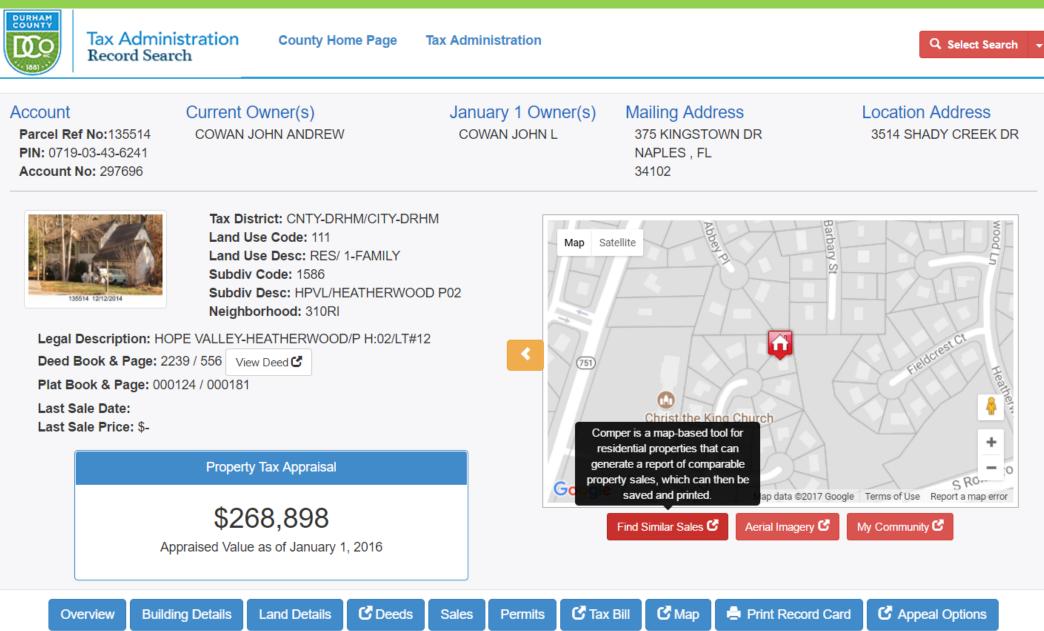
* * Note - Bedroom(s), shown for description only

C I would like to request Changes

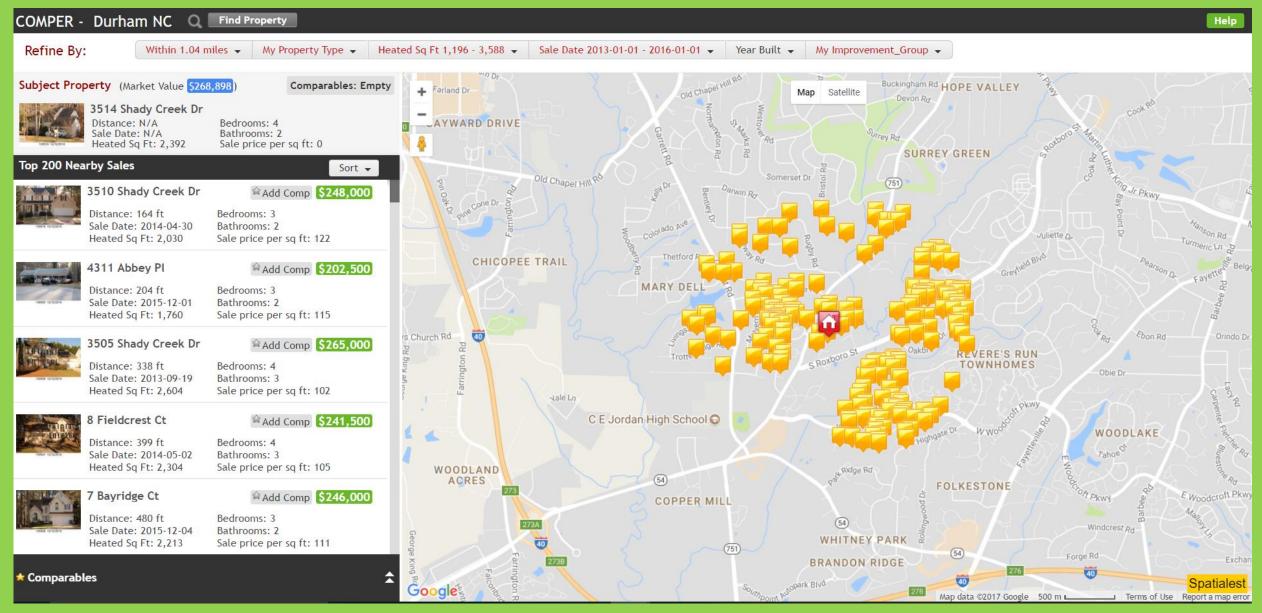
Account Parcel Ref No:15 PIN: 0729-04-72- Account No: 863	2678	January 1 Owner(s) MCCOWAN ALICE E EST	Mailing Address 5205 LACY RD DURHAM , NC 27707	Location Address 5205 LACY RD
Email Phone #	Email Address Please email my Annual Tax Bill notification	to this address		Different Mailing Address
Please Review To submit a change You can click on t	your current Property characteristics		Full Bath(s) 3 Half Bath(s) 0	
Comments Enter any additiona	I comments	Basen	er of Fireplaces 1 nent Y Jnfinished 0 Finished 1,514 Partially Finished 0 ed Garage N	
	Iaxpayer U Stan	Attach Other	eu Garage N	

Submit Change Request

EMPOWER THE CITIZEN



EMPOWER THE CITIZEN

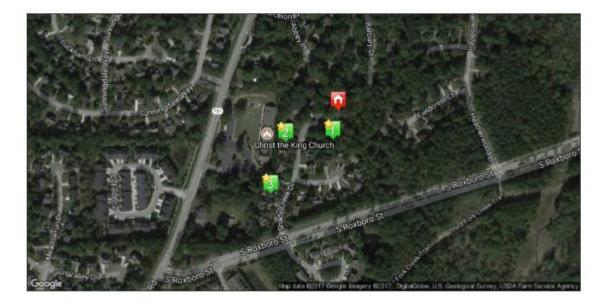


CITIZEN SELF-APPEAL

COMPER - Durham NC Q Find Property
Refine By: Within 1.04 miles - My Property Type - Heated Sq Ft 1,196 - 3,588 - Sale Date 2013-01-01 - 2016-01-01 - Year Built - My Improvement_Group -
Subject Property (Market Value \$268,898) Save Comparables (PDF)
3514 Shady Creek Dr
Distance: N/A Bedrooms: 4 Sale Date: N/A Bathrooms: 2
Heated Sq Ft: 2,392 Sale price per sq ft: 0 Top 200 Nearby Sales Sort -
Distance: 516 ft Sale Date: 2015-09-10 Heated Sg Ft: 2,000 Heated Sg Ft: 2,000 Bathrooms: 2 Sale price per sg ft: 102
Sale Date: 2015-09-10 Heated Sq Ft: 2,000 Sale price per sq ft: 102
3405 Shady Creek Dr
Distance: 593 ft Bedrooms: 3
Sale Date: 2015-07-13 Heated Sq Ft: 2,304 Bathrooms: 2 Sale price per sq ft: 114
3 Bayridge Ct Add Comp \$198,000
Distance: 619 ft Sale Date: 2013-04-19 Bedrooms: 2 Bathrooms: 2
Heated Sq Ft: 1,723 Sale price per sq ft: 115
3612 Barcelona Ave
Distance: 652 ft Sale Date: 2013-02-08 Bathrooms: 2 Bathrooms: 2
Heated Sq Ft: 1,715 Sale price per sq ft: 90
3602 Barcelona Ave Add Comp \$218,000
Distance: 714 ft Bedrooms: 3
3600 Sunningdale Way
* Comparables
Google St Report a map error

CITIZEN SELF-APPEAL

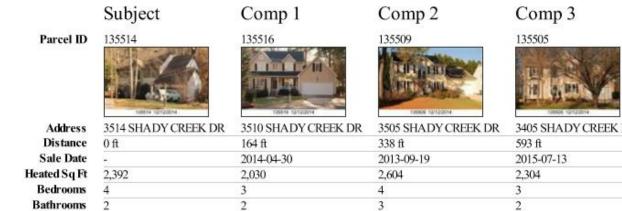
Parcel ID: 135514



102

1991

\$265,000



122

1991

\$248,000

Bathrooms 2 Sale price per sq ft 0

> Year Built 1991 Sale Price \$0

3405 SHADY CREEK DR

114

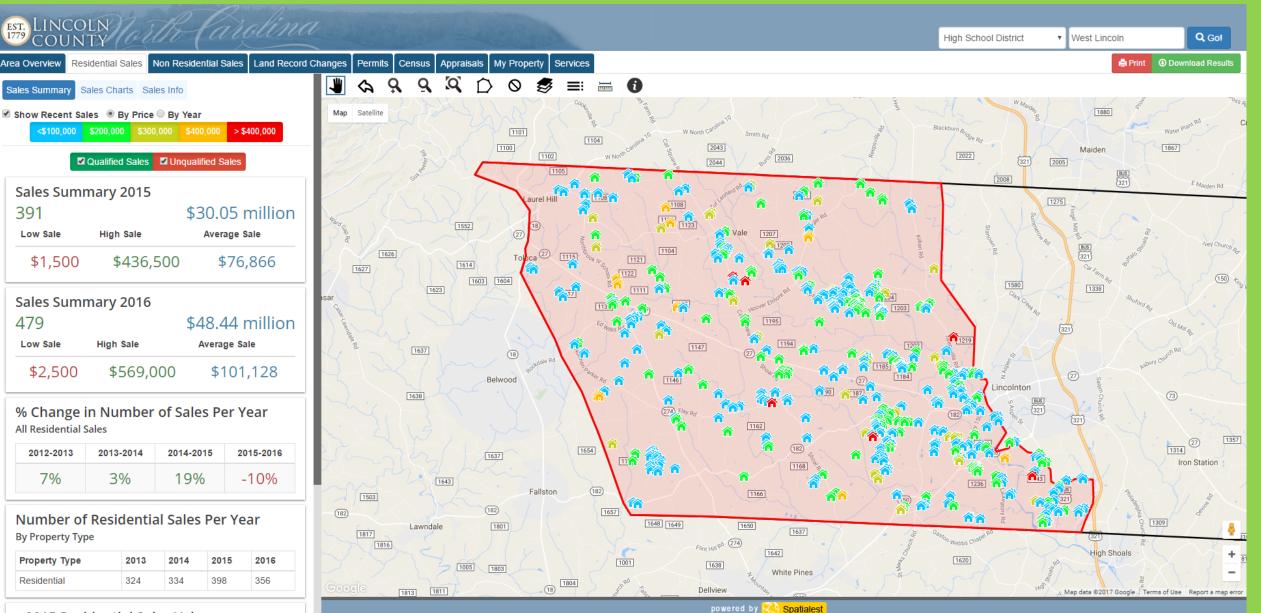
1992

\$262,500

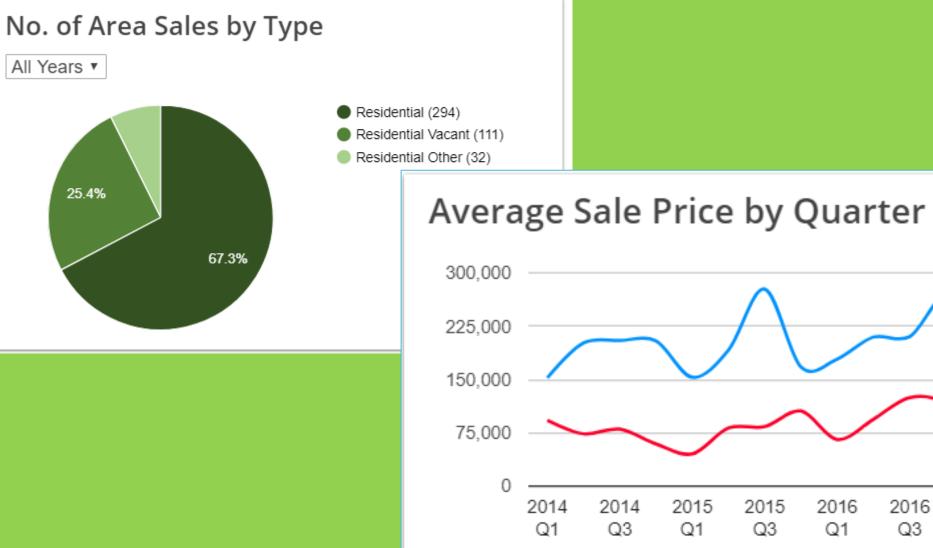
THERE'S MORE!

EST. LINCOLN	7 Neighborhood	Search Q Go!
Area Overview Residential Sales Non Residential Sales Land Record	Changes Permits Census Appraisals My Property Services	Print 🛛 Download Resu
Recent Area Sales (All Sales since 01/01/2016)3,627\$927.77 millionLow SaleHigh SaleAverage Sale\$2,000\$7 million\$255,796	Image Image <td< th=""><th>Mooresville</th></td<>	Mooresville
% Change in Number of Sales Per Year 2012-2013 2013-2014 2014-2015 2015-2016 8% 16% 11% 4%	Laurel Hill Touca Touca	2) Mourne (15) Findson
Liveable Structures	Belwood Lincolnton	a a kann Hopewell
Number of Structures 38,630		aldwell
Number of Liveable Structures 35,066	Fallston 182	
Area Population 82,769	Lawndale (274) High Shoals Alexis	ntersville
Population per mi ² 268.12	Double Shoals Dellview Cherryville Hardins Lucia	HIGHLAND CREEK 105 MALLARD CREEK WITHROW
Total number of permits - since 01/01/2016 5,594	150 270 Ashebrook Park 275 27 185 270 Dallas	113 20 10 Harrisburg
% Change in Number of Permits Per Year 2012-2013 2013-2014 2014-2015 2015-2016 15% 22% 23% 27%	Iso Iso <td>(9) Eastway Noda</td>	(9) Eastway Noda
	Springs (2446)	arlotte

owered by 🔇 Spatialest



2015 Posidontial Salos Values



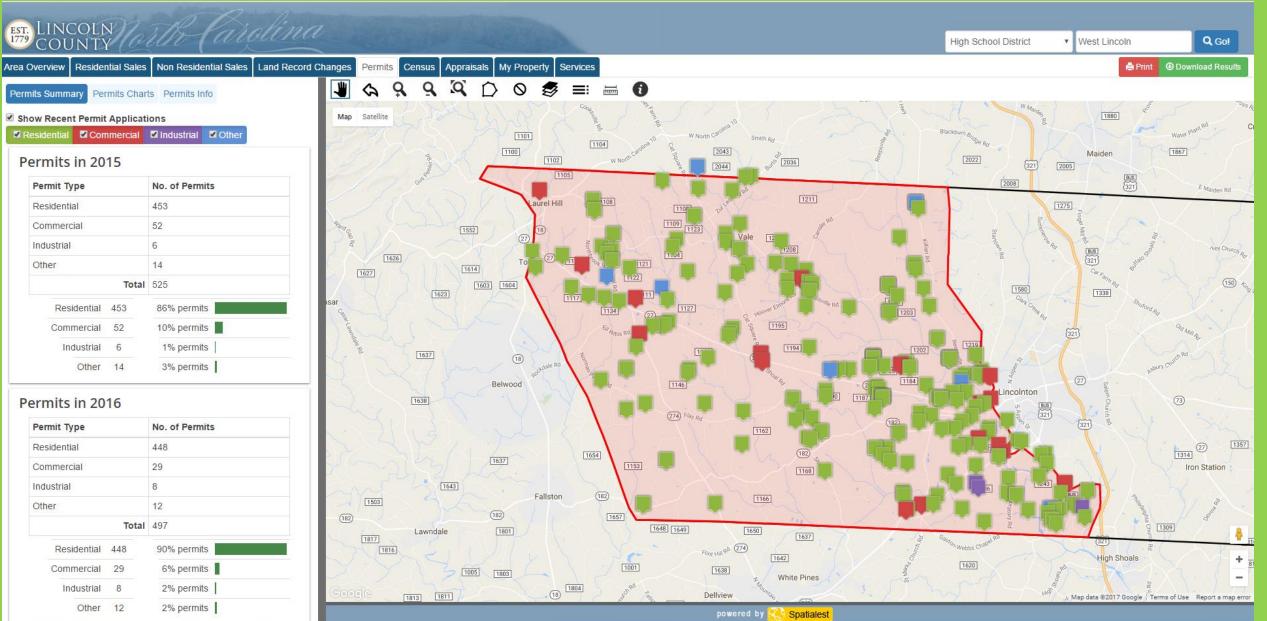
- Area Average Sale Price County Average Sale Price

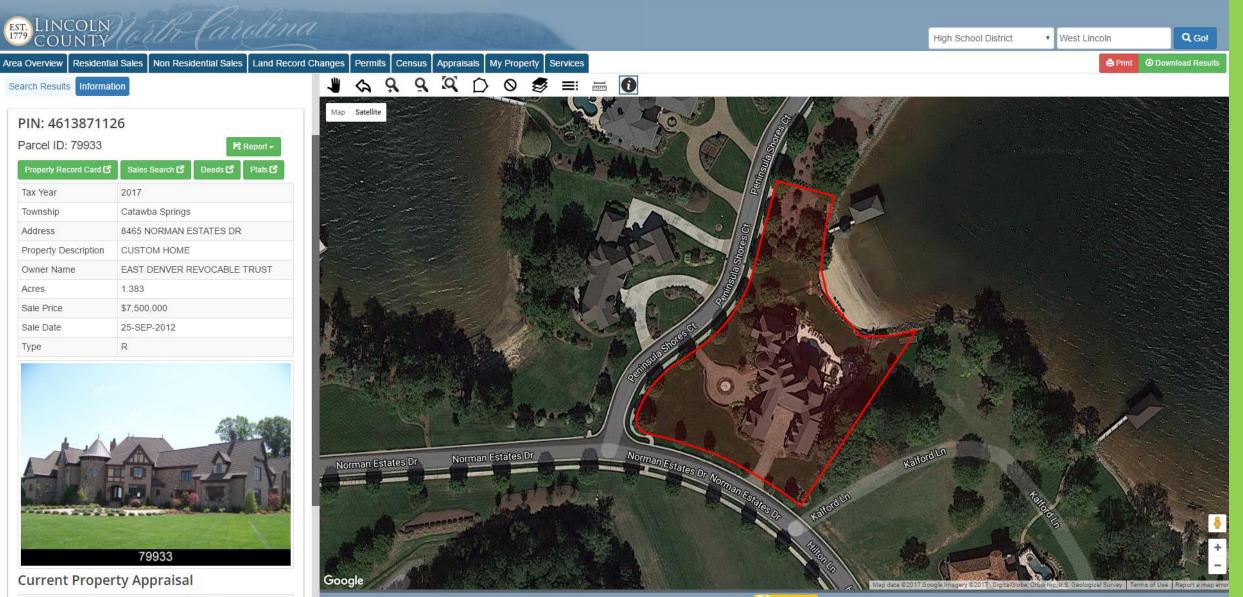
2017

Q1

2017

Q3





Improvement Value

\$3,454,960

QUESTIONS???

COMMENTS...(BE NICE)

Thank You

Jake Lackey Consultant

jake.lackey@spatialest.com www.spatialest.com Cell: 828 461 0836 3149 Harmon Road Lincolnton NC 28092 Thank You