# A Statistical Review of Your Sales – Using Tyler's iasWorld Analyze

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#### What Can It Do...

- Allows you to create scenario and analyze sales data
- Graphically display sales data for review by grade, year built and square foot and neighborhood (etc.)
- Detailed statistics summary
- Exportable to Excel
- The following slides are snapshots from the module.

## **Records View**

Select View	$\odot$					Main View						5 J) 2 9
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Out	_		Parid	Address	NBHD Name	NBHD Group	Sale Key	Sale Date	Sale Price	Sale Validity	Sale Type	Cost Estin
Sales Ratio Scenario: Scenario 9/1/2017 8:50 AM Metadata	^		T	Ţ	T	<b>T</b>	<b>T</b>		<b>T</b>	T	T	
Records												
Scatter Diagram			060309901100	2669 BUCKHORN RD	Lee Northeast	0	153990	09/09/2016	\$110,000	VALID SALE	LAND AND BUIL	\$68
➡ Statistics □ ➡ Distributions			060338992000	357 DANIELS CREEK RD	Lee Northeast	0	155966	06/13/2017	\$125,000	VALID SALE	LAND AND BUIL	\$114
- Distributions			060413083100	580 ROUND FISH DR	Falls Creek	0	156237	07/10/2017	\$190,000	VALID SALE	LAND AND BUIL	\$174
- Sale Price			869246721600	7895 STEEL BRIDGE RD	West Lee	0	154073	09/23/2016	\$94,500	VALID SALE	LAND ONLY	\$204
			869246721600	7895 STEEL BRIDGE RD	West Lee	0	152362	01/05/2016	\$101,000	VALID SALE	LAND ONLY	\$204
- NBHD			869255330100	7625 STEEL BRIDGE RD	West Lee	0	153387	06/13/2016	\$650,000	VALID SALE	LAND AND BUIL	\$457
- NBHD Group			951987980200	7701 VILLANOW DR	Lake Villanow	0	154287	10/27/2016	\$285,000	VALID SALE	LAND AND BUIL	\$251
			951999878200	8504 SUGAR CREEK DR	Lake Villanow	0	153461	06/21/2016	\$310,000	VALID SALE	LAND AND BUIL	\$318
- Class									\$55,000			
			952804939600	108 HOLLYWOOD RD	South Lee	0	155637	04/28/2017		VALID SALE	LAND AND BUIL	\$47
SFLA			952864426100	632 RAVENS NEST LN	South Lee	0	154358	11/01/2016	\$210,000	VALID SALE	LAND AND BUIL	\$181
Lot Size			952872795900	350 RAVENS NEST LN	South Lee	0	154677	12/28/2016	\$35,000	VALID SALE	LAND ONLY	\$158
Age of Main Dwelling			952880335900	171 LEE LOOP	South Lee	0	155533	04/07/2017	\$85,000	VALID SALE	LAND AND BUIL	\$89
- i Style			952942768700	36 SANDY LN	South Lee	0	155590	04/18/2017	\$120,000	VALID SALE	LAND AND BUIL	\$103
- 📊 Grade - 📶 Stories	$\sim$		952955085000	22 HEAVENS GATE CT	South Lee	0	153696	07/29/2016	\$254,000	VALID SALE	LAND AND BUIL	\$246
Details	_	~	050075174000		0	0	153050	00/01/0010	\$154,000	VALUE CALE		

Details

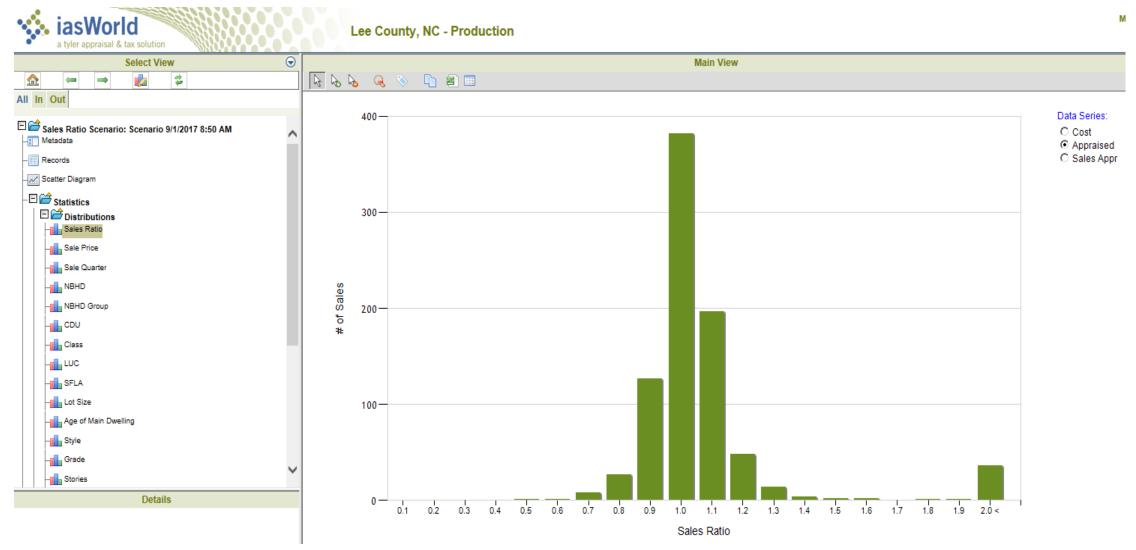
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# Scatter Diagram

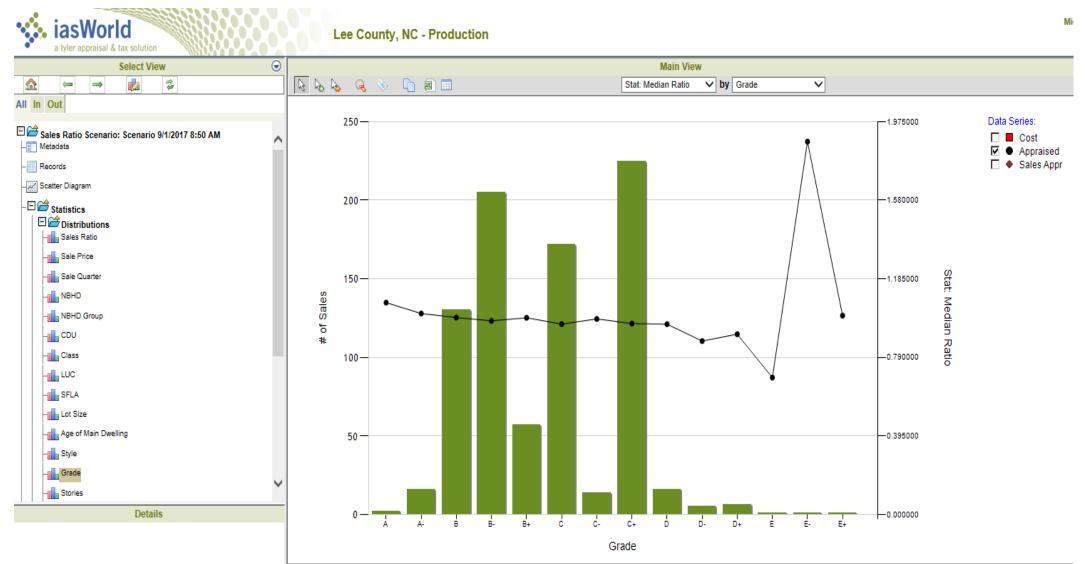


58.

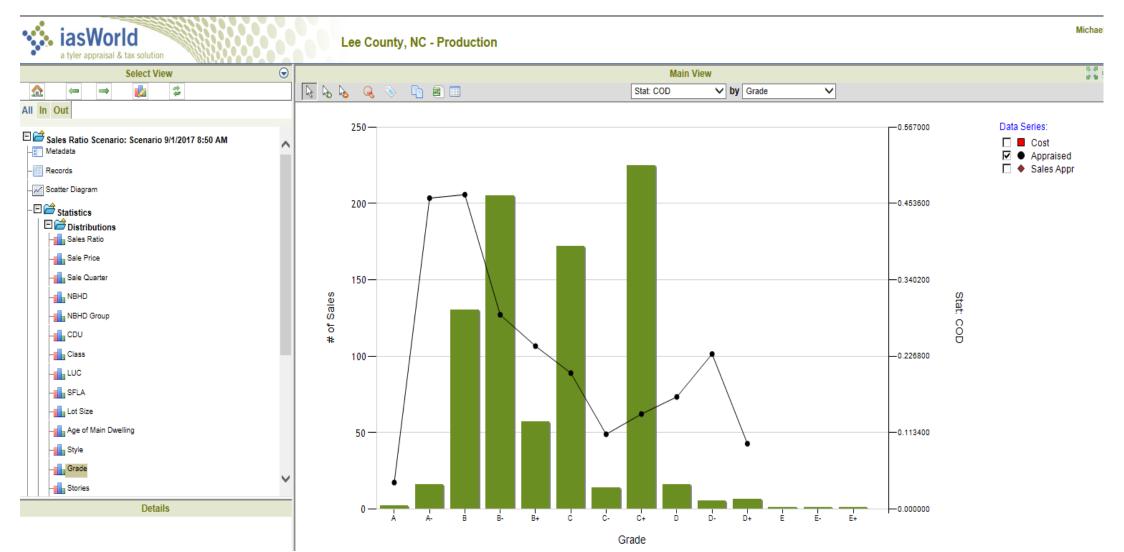
# Sales Ratio – Bar Graph



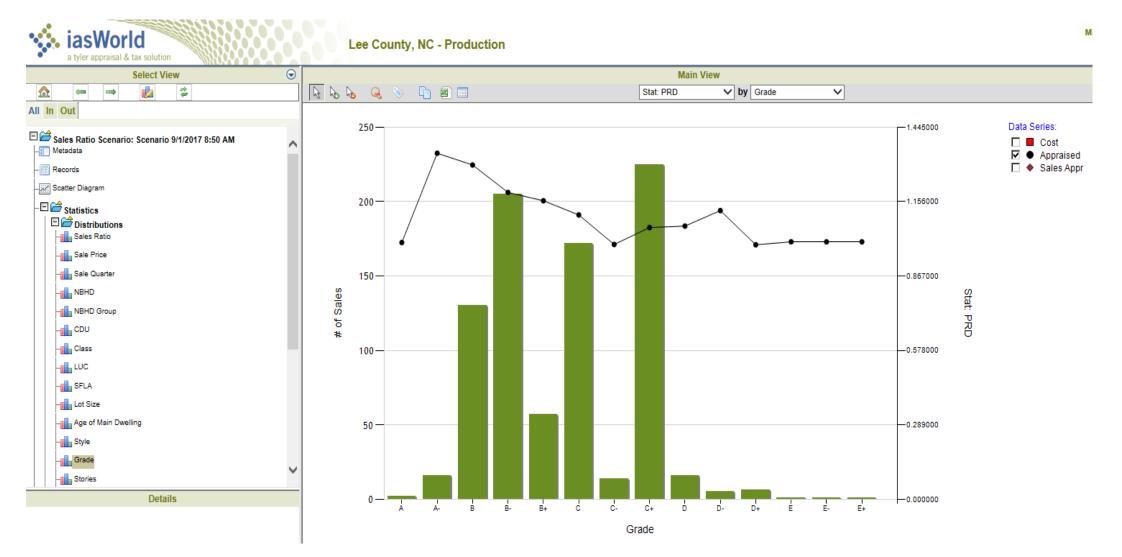
## Grade – Median



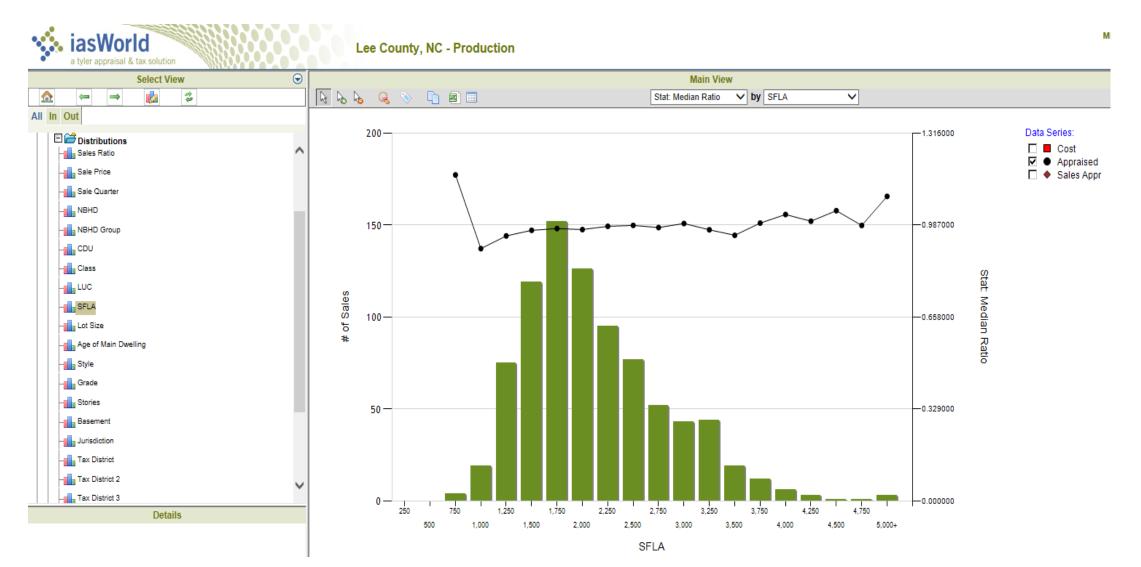
# Grade – Coefficient of Dispersion (COD)



## Grade – Price Related Differential (PRD)



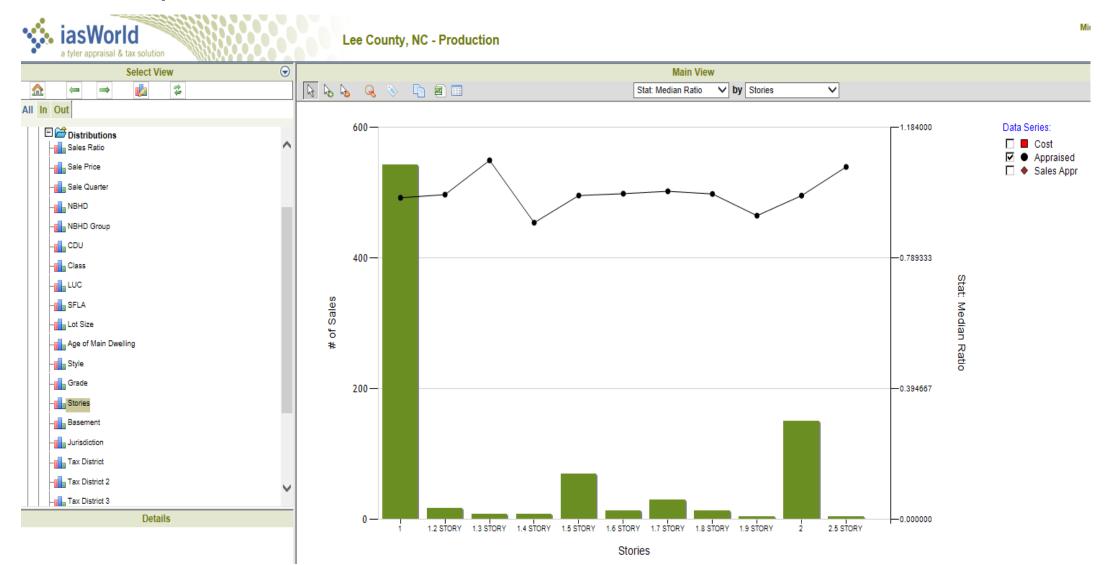
#### Example by Square Foot - Median



#### Example: Age - Median



#### Example: Stories - Median



#### Review of Statistical Measures

			Main View					
omi	mon Assessment	Quantile	Percentile	Moments	Data	a Series: A	ppraised	
	Description		Analysis Se	+ c	elected Set	Un-Selec	tod Sot	
	-		Analysis Sc			01-3000		
	N*		851	L	19		832	
	Means:							
	Mean Sale Price		173,433	3	54,579	17	6,147	
	Mean Value		174,390	)	50,347	17	7,222	
	Weighted Mean		1.01	L	0.92		1.01	
	Geometric Mean		1.03	3	0.92		1.04	
	Mean Ratio		1.15	5	0.93		1.15	
	Medians:							
	Median Sale Price	e	160,000	)	43,000	16	1,750	
	Median Value		160,300	)	37,900	16	2,900	
	Median Ratio		0.97	,	0.90		0.97	
	Broadened Med		0.97	,	0.92		0.97	
	Indicators:							
	COD		0.25	5	0.13		0.26	
	Weighted COD		0.00	)	0.00		0.00	
	COV		0.77	,	0.19		0.78	
	PRD		1.14	1	1.01		1.14	

\*5 or more records are required to be statistically significant.

851 records; 849 unique ParlDs; 19 selected

# Sample of Sales by Quarter –Items Within the Graph Can be Selected for Review



#### Can Quickly Select Items from Dataset

nmon Assessment Quantile	e Percentile Mome	nts Data	a Series: Appraised
Description	Analysis Set	Selected Set	Un-Selected Set
N <sup>±</sup>	992	133	859
Means:			
Mean Sale Price	162,866	178,199	160,492
Mean Value	148,784	161,356	146,837
Weighted Mean	0.91	0.91	0.91
Geometric Mean	0.87	0.79	0.88
Mean Ratio	0.94	0.92	0.94
Medians:			
Median Sale Price	149,500	150,000	149,000
Median Value	136,600	124,600	137,300
Median Ratio	0.97	0.94	0.97
Broadened Med	0.97	0.94	0.97
Indicators:			
COD	0.17	0.21	0.17
Weighted COD	0.00	0.00	0.00
COV	0.30	0.36	0.29
PRD	1.03	1.01	1.03

\*5 or more records are required to be statistically significant.

992 records; 992 unique ParIDs; 133 selected

# Questions?